

MEDIA RELEASE

Surety Association of Canada Announces Appointment of Aaron Cantor as Regional Director – Ontario & Atlantic Canada

August 17, 2023 – Mississauga, ON – The Surety Association of Canada (SAC) is pleased to announce the appointment of Aaron Cantor to the position of Regional Director for Ontario and Atlantic Canada effective August 8, 2023.

Mr. Cantor is an accomplished and visionary leader with a distinguished background in government stakeholder relations, non-profit management, and association leadership. He brings to the role a 25-year track record in driving transformative initiative, including the ability to forge strong partnerships and foster stakeholder engagement which, in his previous roles, led to increased service excellence in the adult education, healthcare, and provincial government and business association spaces.



Previously, Mr. Cantor held pivotal roles including working as a senior analyst in the service of two provincial ministries, as the former executive director of Hemophilia Ontario and serving as the executive director of Darchei Noam, a thriving cultural and educational center. Most recently, he was a manager at the Canadian Council for Aboriginal Business (CCAB) where his business and entrepreneurial acumen were of good use in the program execution of the Canadian Digital Adoption Program and other grant making initiatives. His dedication to serving the business needs of First Nation, Metis and Inuit entrepreneurs has made a profound impact on Indigenous businesses across Canada. Mr. Cantor's also holds other noteworthy accomplishments which include Director of East York Learning Experience, President and Chair of Essential Skills Ontario (formerly the OLC), and International Operations Manager of the Youth and Philanthropy Initiative.

In this newly created role as SAC's Regional Director for Ontario and Atlantic Canada, Mr. Cantor will be responsible for expanding the use of surety products among construction purchasers and other bond users in Ontario and the Atlantic Canada provinces (Newfoundland & Labrador, New Brunswick, Nova Scotia, and Prince Edward Island) by promoting the interests of the surety industry with public bodies and other stakeholders. He will work with the Ontario and Atlantic Canada Regional Committees, the Ontario Region Commercial Surety Committee and head office staff to liaise with local authorities; in both public and private sectors to promote the use of surety bonds and enhance the image of our industry in this key market.

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“We are very excited to have Aaron join our team in this newly created role”, said Steven D. Ness, President and Chief Operating Officer as he announced the appointment. “He is joining the association at an opportune time as we embark on our next five-year Strategic Plan, as his contributions to the role will assist us in expanding our impact in Ontario and Atlantic Canada, that will serve our industry well”, he added.

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For more information and media inquiries, please contact:

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About the Surety Association of Canada:

The Surety Association of Canada (SAC) is the national trade advocacy association that represents the interests of the surety industry across Canada. Its members consist of primary surety firms, surety reinsurers, surety/insurance brokers, and other organizations that provide related and complementary services to the surety industry.

While the majority of the surety industry’s premium revenue is derived from construction contract bonds, SAC also represents the interests of those organizations that focus on non-contract or commercial surety. SAC does not represent or advocate on behalf of the fidelity bond industry.

Since its formation in 1992, SAC has become a trusted resource for construction purchasers, design professionals, contractors, suppliers and other stakeholders in construction and business communities. SAC has developed its own bond forms in response to industry need and in consultation with the construction industry.

SAC and its members regularly meet with owners, contractors, other associations and related organizations to educate them about surety bonds and the suretyship process. SAC also monitors legislation across the country that will impact its members and works diligently to advance the surety cause with lawmakers and government officials.